

The all-new
2008 BMW
1 Series Coupe



The Ultimate
Driving Machine®

128i
135i



A red BMW 1 Series is shown in motion on a city street during sunset. The car is in the foreground, angled towards the right. The background features a dense urban skyline with various skyscrapers, including the Transamerica Pyramid. The sky is a mix of orange, yellow, and blue, with the sun low on the horizon creating a lens flare effect. The car's license plate reads 'M GR 4557'.

**Welcome to year one of the 1: a celebration
of the pure fun behind America's first BMW.**

CN1289127ID

The fastest route to a grin.



CN1289127ID



**No wonder it looks so stunning –
it's a reflection of your desire.**

CN1289127ID



You and the road. One.

CN1289127ID



**Look around.
The view: pure BMW.**



Get in. Get with it.

CN1289127ID



This page, clockwise from top left:

- Standard on the 135i Coupe: **18" Star-Spoke (Style 264) light alloy wheels with run-flat¹ performance tires.²**
- Optional Formula 1-inspired **paddle shifters³** mounted on the **leather-wrapped multi-function sport steering wheel.**
- Standard on the 128i Coupe: **17" Star-Spoke (Style 256) light alloy wheels with run-flat¹ all-season tires.**

- Optional **iPod® and USB adaptor**, which also integrates with the Apple iPhone,[™] lets you scroll through and select the music you want by using the steering-wheel buttons or optional iDrive Controller. The standard **auxiliary input port**, also in the center console, lets you connect to an external audio source, such as an iPod or MP3 player.

This page, clockwise from top left:

- **17" Star-Spoke (Style 142) light alloy wheels with run-flat¹ performance tires.²** (optional on 135i)
- An aerodynamic **front spoiler** complements the sporty stance of the 128i.
- Bold 17" **Star-Spoke (Style 262) light alloy wheels with run-flat¹ performance tires.²** (Included in the optional 128i Sport Package.)

- Optional **Navigation system⁴** with Voice Activation and Real Time Traffic Information feature (where available).

¹ Run-flat tires do not come equipped with a spare tire and wheel.

² Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires are not recommended for driving in snow and ice.

³ When Sport Package and STEPTRONIC automatic transmission options are ordered, optional paddle shifters are included.

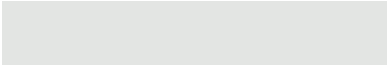
⁴ European screen shown.

GN289127ID

Exterior colors

The pages in this section show available colors and materials for the all-new 2008 1 Series Coupe. Use these samples to compare paint, upholstery and trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center.

■ 300 Alpine White Non-metallic



■ A61 Crimson Red Non-metallic



■ 668 Jet Black Non-metallic



□ A79 Sedona Red Metallic



□ A72 Cashmere Silver Metallic



□ 354 Titanium Silver Metallic



□ A22 Sparkling Graphite Metallic



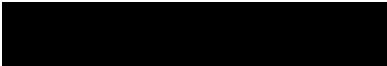
□ A51 Montego Blue Metallic



□ A35 Monaco Blue Metallic



□ 475 Black Sapphire Metallic



Interior trims

■ 4AS Gray Poplar Wood



□ 4A3 Burl Walnut Wood



□ 4MG Aluminum



■ Standard equipment

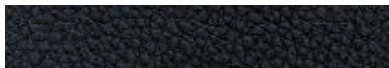
□ Optional equipment

Upholstery colors

■ **KAA5** Taupe Leatherette



■ **KASW** Black Leatherette



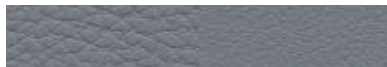
□ **LWB4** Savanna Beige Boston Leather



□ **LWA5** Taupe Boston Leather



□ **LWAL** Gray Boston Leather



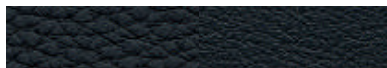
□ **LWD1** Coral Red Boston Leather



□ **LWB8** Terracotta Boston Leather



□ **LWSW** Black Boston Leather



Performance and efficiency	128i	135i
3.0-liter dual overhead cam (DOHC), 24-valve inline 230-horsepower 6-cylinder engine with composite magnesium/aluminum engine block, Valvetronic, and Double-VANOS steplessly variable valve timing	●	
3.0-liter dual overhead cam (DOHC), 24-valve inline turbocharged 300-horsepower 6-cylinder engine with twin-turbo technology, piezo fuel injection, and Double-VANOS steplessly variable valve timing		●
Electronic throttle control	●	●
6-speed manual transmission	●	●
6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control	○	○
Steering-wheel-mounted paddle shifters ¹	○	○

Handling, ride and braking	128i	135i
Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features, with Dynamic Traction Control (DTC)	●	●
Extensive aluminum componentry, including front suspension components (forged-aluminum lower arms, steering knuckle); subframe; steering rack; and brake components	●	●
Aluminum double-pivot spring and strut-type suspension	●	●
Five-link fully independent rear suspension in lightweight steel	●	●
Front and rear anti-roll (stabilizer) bars	●	●
Twin-tube gas-pressure shock absorbers	●	●
Sport suspension calibration	□	●
4-wheel ventilated anti-lock disc brakes with Dynamic Brake Control (DBC)	●	●
Electric power steering with Servotronic power assist	●	●
Active Steering	○	○

- Standard
- Optional
- Included in Sport Package
- ◇ Included in Premium Package
- ★ Included in Cold Weather Package

Exterior	128i	135i
Star Spoke (Style 256) 17x7.0 cast alloy wheels and 205/50R-17 run-flat ² all-season tires	●	
Star Spoke (Style 264) cast alloy wheels, 18x7.5 front, 18x8.5 rear; 215/40R-18 front, 245/35R-18 rear run-flat ² performance tires ³		●
Star Spoke (Style 262) cast alloy wheels, 17x7.0 front, 17x7.5 rear; 205/50R-17 front, 225/45R-17 rear run-flat ² performance tires ³	□	
Star Spoke (Style 142) 17 x 7.0 cast alloy wheels and 205/50R-17 run-flat ² performance tires ³		○
Xenon Adaptive Headlights with auto-leveling, and cornering lights	○	●
Halogen free-form front foglights	●	
Retractable, high-intensity headlight washers	★	●
Heated dual power mirrors and heated windshield washer jets	●	●
Chrome-plated exhaust tips	●	●
Gray-band windshield	●	●
Integrated rear spoiler		●
Aerodynamic kit		●
Chrome-line exterior trim	●	●
Shadowline exterior trim	□	□
Metallic paint	○	○

¹When both optional Sport Package and optional STEPTRONIC automatic transmission are ordered, optional paddle shifters are included.

²Run-flat tires do not come equipped with spare tire and wheel.

³Performance tires are not recommended for driving in snow and ice. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

Interior seating and trim	128i	135i
8-way adjustable front seats, including 2-way headrests	●	●
Manual height adjustment for front passenger seat	●	●
8-way power front seats with 2-way manual headrests and driver memory with 2 presets for seat and exterior mirror positions	○/◇	○/◇
8-way adjustable front sport seats with adjustable side bolsters, 2-way manual headrests and thigh support	□	□
8-way power front sport seats with adjustable side bolsters, 2-way manual headrests and thigh support, and driver memory with 2 presets for seat and exterior mirror positions ⁴	□	□
4-way adjustable power lumbar support for front seats	◇	◇
Leatherette upholstery	●	●
Boston Leather upholstery	○/◇	○/◇
Gray Poplar Wood trim	●	●
Aluminum trim	○	○
Burl Walnut Wood trim	○	○
3-stage heated front seats	○/★	○/★
3-spoke leather-wrapped multi-function sport steering wheel with audio and hands-free phone ⁵ controls	●	●
3-spoke M-leather-wrapped multi-function sport steering wheel with audio and hands-free phone ⁵ controls		□
Split fold-down rear seats	●	●
Ski bag	★	★

Comfort and convenience	128i	135i
Engine Start/Stop button	●	●
Comfort Access keyless entry with multi-function remote control	○	○
2-way power glass moonroof with "one-touch" operation, sliding interior sunshade, and wind deflector	●	●
Automatic climate control – includes micro-filter, automatic air recirculation, left/right temperature control, MAX A/C, heat at rest, and recall of individual user settings	●	●
Front-door storage compartments	●	●
Front-seat center armrest	●	●
Front-seat cupholders	●	●
Rear seat with fold-down center armrest and storage bin	●	●
Tilt/telescopic steering wheel column	●	●
Park Distance Control (PDC) (rear only)	○	○
Interior and power-adjustable folding exterior mirrors with automatic-dimming function	◇	◇
Digital interior mirror compass	◇	◇
Power front windows with "one-touch" up/down operation	●	●
Dynamic Cruise Control	●	●
BMW Ambiance interior lighting along doors and side of rear cabin	◇	◇
Locking glovebox	●	●
Rain-sensing windshield wipers and Automatic headlight control	●	●
Integrated 3-button Universal garage-door opener	◇	◇
Pre-wiring for BMW center installation of mobile phone, alarm system	●	●

⁴Optional power seats or Premium Package required.

⁵If equipped with optional Premium Package or BMW Assist™ Safety Services with **Bluetooth®** wireless technology. Requires BMW-approved **Bluetooth** enabled mobile phone.

Audio system	128i	135i
Anti-theft AM/FM stereo CD/MP3 player audio system with 10 speakers, Radio Data System (RDS), Auto-Store and 3-channel FM diversity antenna	●	●
Premium Hi-Fi anti-theft AM/FM stereo CD/MP3 player audio system with upgraded speakers (including 2 subwoofers), Digital Sound Processing (DSP), Radio Data System (RDS), Auto-Store and 3-channel FM diversity antenna; displays MP3 song title and artist	○	○
Auxiliary audio input for portable music players located in the center armrest	●	●
Pre-wiring for BMW center installation of 6-disc CD/MP3 changer, ⁶ satellite radio	●	●
SIRIUS Satellite Radio ⁷	○	○
iPod® and USB adaptor (includes cable connector) ⁷	○	○
HD Radio™ – receive free, digital AM/FM broadcasts in clear, station-free quality sound; “multicast” FM stations; and innovative data services. Can be ordered with Premium Hi-Fi audio system	○	○

Instrumentation and controls	128i	135i
Service Interval Indicator with miles-to-service readout	●	●
Check Control vehicle monitor system with pictogram display, oil status display, and Condition Based Service indicator	●	●
Tire Pressure Monitor	●	●
On-board computer with Check Control – provides feedback on the vehicle’s operating status; oil level indicator and distance to next service appointment/oil change, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information – travel range on remaining fuel, external temperature, and more	●	●
BMW Navigation system with Voice Command System and Real Time Traffic Information (where available); iDrive system with high-function onboard computer and Controller, with 6 programmable memory keys	○	○

- Standard
- Optional
- Included in Sport Package
- ◇ Included in Premium Package
- ★ Included in Cold Weather Package

Safety and security	128i	135i
Anti-lock braking system (ABS)	●	●
Adaptive Brake Lights	●	●
BMW’s Advanced Safety System for integrated deployment of passive and active safety systems	●	●
Front and rear Head Protection System (HPS)	●	●
Driver’s and passenger’s front airbag supplemental restraint system (SRS) with advanced technology; dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	●	●
Front passenger seat-occupation recognition with Passenger’s Airbag Off indicator	●	●
Automatic safety belt pretensioners at front seating positions	●	●
Front-seat-mounted front side-impact airbags	●	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●
Central locking system with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●
Coded Driveaway Protection	●	●
Automatic-locking retractors (ALR) on all passenger-seat safety belts for installation of child-restraint seat	●	●
LATCH attachments for child-restraint safety installation in rear seats	●	●
Crash sensor that automatically turns on hazard lights and interior lights, and unlocks doors	●	●
Programmable Daytime Running Lights	●	●
BMW Assist™ with Bluetooth® wireless technology for hands-free calling (with Bluetooth-enabled mobile phone ⁹), phonebook downloading and speech recognition capabilities	○/◇	○/◇

BMW Services	128i	135i
BMW Ultimate Service ¹⁰	●	●
<p>⁶ Available as an accessory.</p> <p>⁷ Please visit your BMW center for details.</p> <p>⁸ Please visit your BMW center for details on standard and optional services, including exclusions and limitations.</p> <p>⁹ Please contact your authorized BMW center for a list of BMW-approved compatible Bluetooth® technology enabled mobile phones.</p> <p>¹⁰ For complete details on BMW Ultimate Service, visit bmwusa.com/owners/bmwultimateservice.</p>		

Technical data		128i	135i
Weight			
Unladen weight	lbs	3252 (3329)	3732 (3384)

Engine			
Liters/type/valves per cylinder		3.0 /inline 6/4	Turbocharged 3.0 /inline 6/4
Displacement	cm ³	2996	2979
Nominal output @ rpm	hp	230 @ 6500	300 @ 5800
Maximum torque @ rpm	lb-ft	200 @ 2750	300 @ 1400-5000

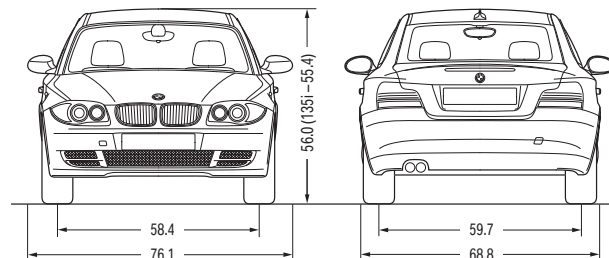
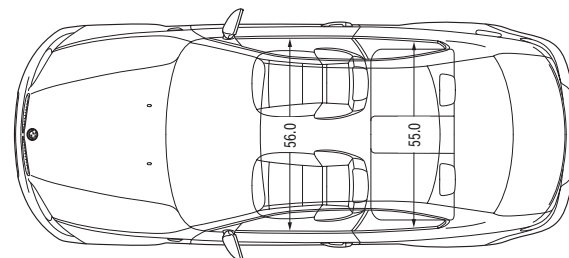
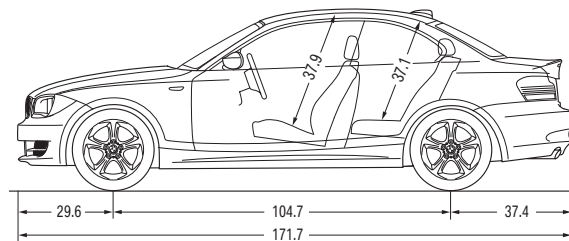
Performance			
Top speed ¹	mph	130	150
Acceleration 0-60 mph	sec	6.1	5.1

Tires and wheels			
Tire dimensions	standard	205/50R-17	front: 215/40R-18 rear: 245/35R-18
Wheel dimensions	standard	17 x 7.0	front: 18 x 7.5 rear: 18 x 8.5
Material	standard	light alloy	light alloy

All technical information is preliminary.
Figures in () apply to vehicles with automatic transmission.

¹ Top speed limited electronically.
All-season tires limited to 130 mph;
Sport Package top-speed limiter increased to 150 mph.

BMW recommends 



Illustrations above: all dimensions shown in inches.

More about BMW

bmwusa.com
1-800-334-4BMW



The Ultimate
Driving Machine®

U.S. Importer: BMW of North America, LLC, Woodcliff Lake, NJ 07677. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of printing. BMW reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications and models. BMW may, subject to legal requirements, determine the Model Year designation of its vehicles. The Model Year designation on any particular model may be longer or shorter than 12 months. Some vehicles pictured may contain non-U.S. equipment. Some models may be shown with optional equipment. While BMW NA makes diligent efforts to provide accurate information in this brochure, there is no guarantee or warranty of accuracy. Furthermore, we do not assume any liability for the accuracy or completeness of information presented. This brochure shall not be used or relied upon as a substitute for information that is available from your BMW center. Further information can be obtained from your authorized BMW center or bmwusa.com.

©2007 BMW of North America, LLC. Not to be reproduced wholly or in part without written permission of BMW NA. The BMW name and logo are registered trademarks.

The **Bluetooth** word mark and logos are owned by the **Bluetooth SIG, Inc.** and any use of such marks by BMW is under license. Other trademarks and trade names are those of their respective owners.